



A Crane Co. Company

**FOR IMMEDIATE RELEASE**

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## **STREAMWARE LAUNCHES VENDMAX 5.0**

Norwood, MA, March 18, 2009 -- Crane Streamware, a Crane Co. Company, has announced the release of VendMAX 5.0. More than a year in the making, VendMAX 5.0 provides vend operators with a host of important new features and functionality, all designed to increase profitability by reducing operating costs and enhancing the consumer's experience.

Among the key improvements and enhancements of VendMAX 5.0 are:

### FoodMAX 2.0 Module

Streamware engineers have made a number of changes to this popular cold food module to provide greater control and more accurate ordering estimates. Effected areas include ADS calculations, scheduled events, and shelf life designation.

### Pre-Kit Inventory

For those VendMAX customers running warehouse pre-kit operations, pre-kit totes can now be issued to the route zone, improving warehouse and route reconciliation procedures.

### Google Maps

VendMAX customers can now boost their route productivity by using an online tie-in to Google Maps™. This new functionality provides a license-free mechanism for optimizing the sequence of stops on the route and for better balancing routes geographically and to each other.

### User Enhancements

VendMAX 5.0 offers a host of navigation and user interface adjustments to streamline, simplify, and speed up daily use, including reporting refinements, short-cuts from one screen to another, and new Inventory Hot Links.

### Average Costing

Average Costing enables down stream product costs charged to zones, vend visits, and delivery sales to be refreshed when product flow transactions (that use average cost) are adjusted and re-posted.

(more)

Sarbanes-Oxley Compliance

VendMAX/DeliveryMAX security protocols have been enhanced to ensure the security of operators' data and to meet Sarbanes-Oxley requirements.

For more information on VendMAX 5.0 or any of Crane Streamware's products and services, contact Carolyn Stublaski at 1-800-4-STREAM or [cstublaski@streamware.com](mailto:cstublaski@streamware.com)

About Crane Streamware

Crane Streamware, a Crane Co. company and business unit of Crane Merchandising Systems, is a provider of management software and professional services to the vending and route delivery industries.

Streamware's primary software products are VendMAX and DeliveryMAX.

VendMAX is an open-architecture system tailored to the demands of growing vending organizations. DeliveryMAX provides account management, inventory control, and sales support to route delivery companies, including office coffee, bottled water, and office products.

Founded in 1991, Norwood, MA-based Streamware was acquired in 2000 by Crane Co., a \$2.6 billion diversified manufacturer of engineered industrial products. For more information call Streamware Corporation at 800-4-STREAM or visit the web sites [www.streamware.com](http://www.streamware.com) or [www.cranems.com](http://www.cranems.com)

Crane Co. is a diversified manufacturer of engineered industrial products. Crane Co. is traded on the New York Stock Exchange (NYSE:CR). For more information about Crane Co. visit the company web site [www.craneco.com](http://www.craneco.com).

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