



VendMAX[®]

The Proven Leader in
Vending Software

Superior Technology
Strongest DEX Track Record
Unmatched Service and Support

Your Profitability Tool for a Competitive Edge

When you invest in new vending software, you're investing in your company's future. You want to grow. To stay ahead of the competition. And to become more profitable.

Don't rely on yesterday's technology to help you reach tomorrow's goals.

When you select VendMAX, you're choosing the **proven, reliable leader with the most innovative and advanced vending software.**

- 1st with product item-level tracking
- 1st with DEX-capable handheld
- 1st with forecasting and pre-kitting
- 1st with 100% of clients on DEX

VendMAX helps operators boost profitability by providing **valuable, actionable information.** With scores of reports analyzing every part of your business, you can carefully track and manage **sales, shrinkage, account profitability**—all the information you need to run a more efficient business.

The vending industry is in the midst of tremendous change and staying competitive gets tougher every year. For leading vend operators throughout North America, VendMAX is the tool they rely on to keep their competitive edge.

**IF YOU ARE CONSIDERING NEW SOFTWARE, CONSIDER
THE SOLUTION THAT SETS THE STANDARD FOR VENDING & OCS.**

Call (800) 4-STREAM

or visit www.streamware.com

No Limits

VendMAX is vending's premier software system, providing complete cash and product accountability, route efficiencies, and item-level merchandising, resulting in increased profitability.

A fully integrated software solution, VendMAX combines the power of Windows-based software with the most reliable, affordable, and easy-to-use handheld. Powered by Microsoft's SQL Server for multi-site vend/warehouse operations, VendMAX can handle an unlimited number of routes, unlimited advanced scheduling, and unlimited bar-codes per product, with unprecedented precision and accountability.

SMARTER FINANCIAL MANAGEMENT

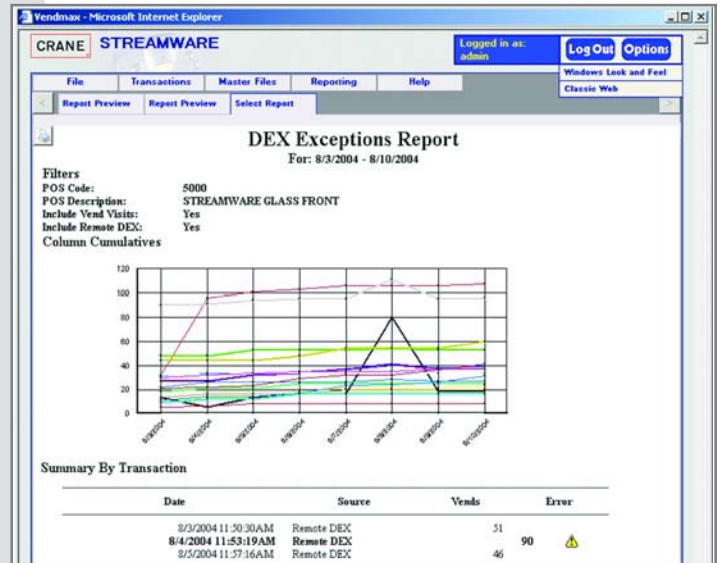
- Expanded cash accountability enables three-way accounting by product, meter, and DEX
- Full profitability analysis including product cost, equipment, and depreciation
- Moneyroom interface supports direct connection with electronic coin counters
- Purchase Order management and flexible commission and sales tax calculations
- Forecasted daily route transfers and inventory accountability for warehouse and trucks

EASIER SCHEDULING

- Drag & drop route scheduling
- On-screen load balancing
- Holiday friendly one-time changes

IMPROVED MERCHANDISING

- Visual Plan-O-Grams with drag & drop product replacements
- Machine optimizer simplifies product selection
- InfoVend suggestions for replacements, by region
- Better policy enforcement



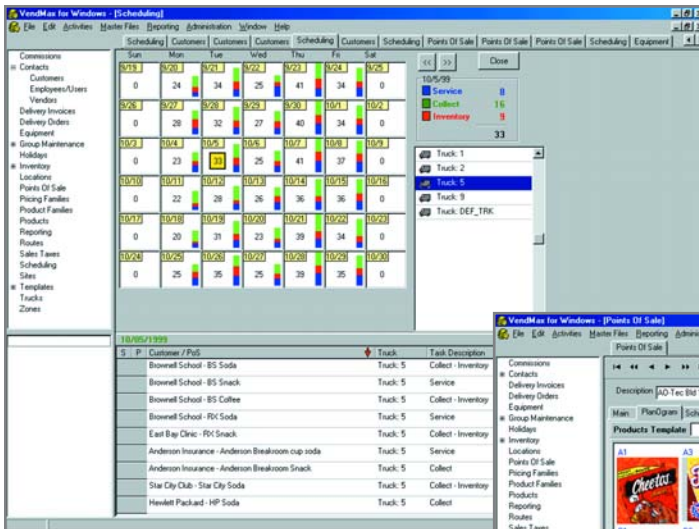
VendMAX Remote

DEX Exception Report This remote monitoring solution enables VendMAX to communicate with vending machines and to accept data from a variety of remote technology providers using wireless, telephony, or Web-based solutions.

Receiving

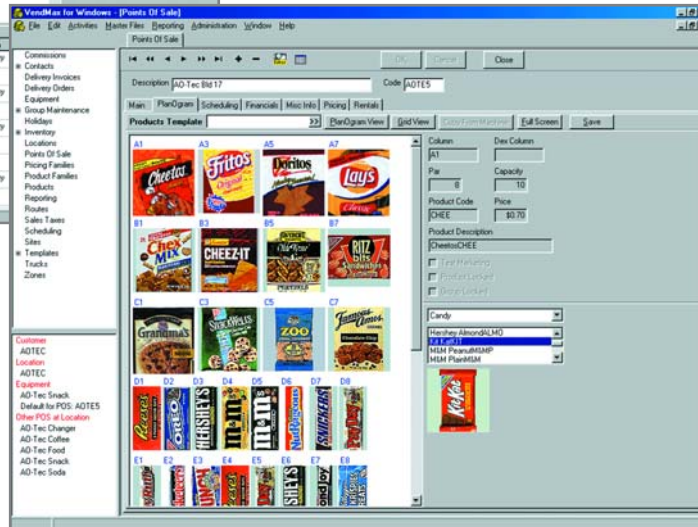
Receive deliveries at loading dock and verify delivery against purchase order in Warehouse Handheld. Scan received products; edit discrepancies into Handheld to instantly update inventory in host computer via radio frequency.





Scheduling

Load Balancer Maximize efficiency of delivery schedule. Summarize services, collections, and deliveries. Drill down to make one-time or permanent schedule changes.



Visual Plan-O-Grams

View and print Plan-O-Grams to better merchandise machines. Includes more than 1000 product images for ease of use.

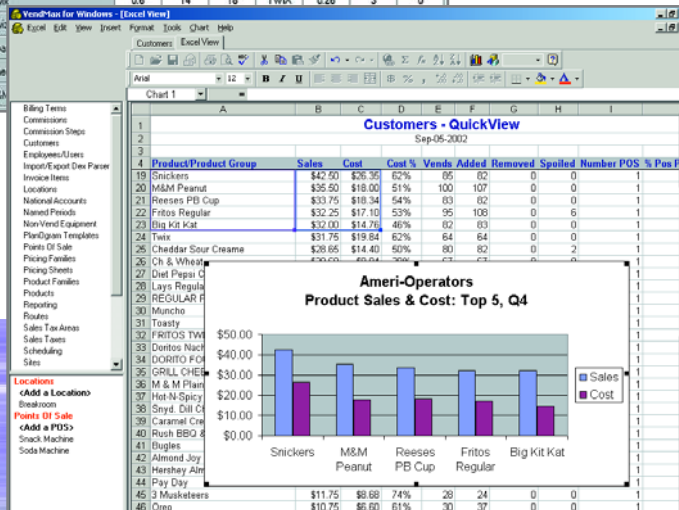
Planogram for Location Forest Woods Upstairs Snack (FORW2)

Collection Date: 6/30/08

Category	Desc	P_Code	Product	Price	Par	Capacity	P_Code	ADS	Vends	Spoil
SNA	A1	LFRI	LSS Frito Corn Chips	0.65	12	12	LFRI	1.27	12	0
SNA	A3	LCHI	LSS Cheetos	0.65	12	12	LCHI	0.31	2	4
SNA	A5	LDOR	LSS Dorito Nachos	0.65	12	12	LDOR	1.12	9	0
SNA	B1	SNPR	Old Tyme Pretzels	0.5	6	12	SNPR	0.52	8	0
SNA	B3	CHIT	Cheese It	0.65	12	12	CHIT	1.32	9	0
SNA	B5	BAGE	Bagel Chips	0.5	6	12	BAGE	0.32	2	0
SNA	C1	POPT	Pop Tarts Strawberry	0.6	12	12	POPT	0.88	7	0
SNA	C3	PART	Keystone Party Mix	0.5	12	12	PART	0.84	7	0
SNA	C5	SNACV	Snackwell Cookies	0.6	12	12	SNACV	0.37	6	0
CAN	D1	NATU	Nature Valley Granola	0.6	14	18	NATU	0.27	2	0
CAN	D2	KIT	Kit Kat	0.6	18	18	KIT	0.75	12	0
CAN	D3	TWIX	Twix	0.6	14	18	TWIX	0.26	3	0
CAN	D4	TWIZ	Twix							
CAN	D5	TOAS	Tea							
CAN	D6	CHPB	Ch...							
CAN	E1	MIMP	MA...							

Merchandising

Machine Optimizer Quickly identify which products to double-up and which to replace. Double-click the item to be replaced and the Optimizer provides recommendations based on InfoVend sales data.



MS Excel Integration

Full integration with MS Excel and MS Office enables custom data calculations and manipulations.

A Powerhouse Handheld

The VendMAX Palm Pilot with Symbol bar coding technology is the smallest, fastest, and most advanced handheld in vending, with essential features that improve accountability, productivity, and—ultimately—profitability.

ACCOUNTABILITY

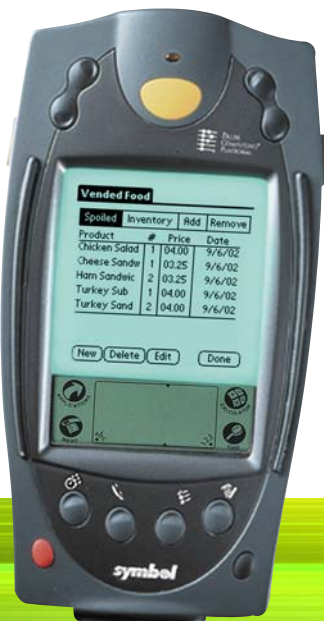
- Provides full DEX support for all resident DEX systems
- Captures meter, cash, and inventory information in less than 5 seconds
- Bar-codes inventory in the warehouse, truck, and machine with unmatched accuracy

PRODUCTIVITY

- Eliminates time-consuming data entry
- Pen-based graphical interface replicates familiar route card environment for ease of training
- Improves communication between driver and office
- Pre-kitting and automatic truck loading provides driver with load quantities

PROFITABILITY

- Drivers make more stops in less time
- Every item is precisely accounted for
- Data entry salary can be completely eliminated



FoodMAX Module

FoodMAX is ideal for operators with their own commissaries or for those supplied by outside food companies. The FoodMAX Handheld's barcode scanner lets drivers quickly scan items in and out of food machines while capturing UPS level and price point information for Spoilage and Food Forecasting.

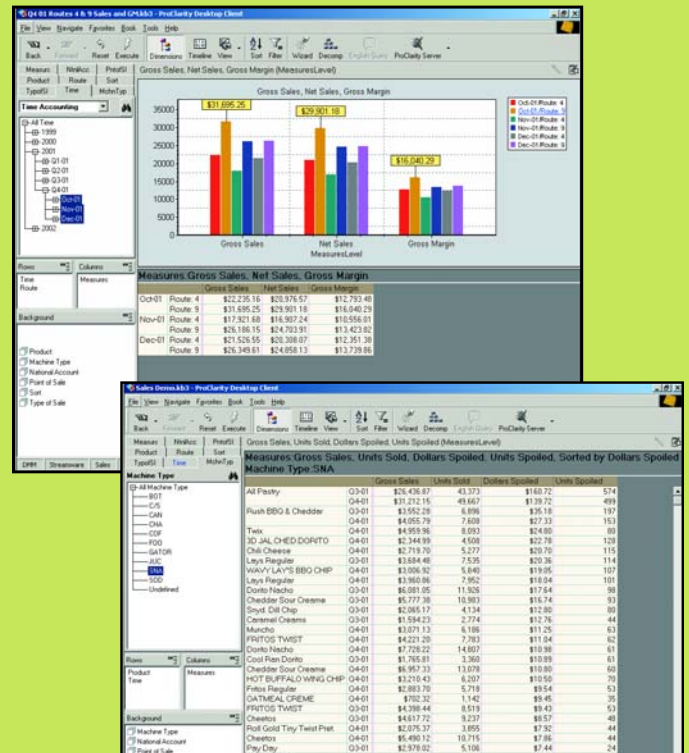
DataMAX

INSTANT ANSWERS TO CRITICAL BUSINESS QUESTIONS

DataMAX is a **breakthrough business intelligence tool** that organizes and analyzes data for improved decision-making. Using sophisticated Online Analytical Processing (OLAP) technology, DataMAX helps clients make better use of the enormous volume of data stored in VendMAX.

Multi-branch operators particularly benefit from DataMAX's extraordinary data analysis capacity. DataMAX provides large operators with **the quickest path from top-level data like shrinkage and profits down to the machines, products, and people that impact their businesses.** DataMAX's multi-dimensional data 'cubes' let operators quickly find the information they need in just a few clicks of a mouse.

Compare and chart comparison data in any timeframe, such as Sales and Margins by route, month-over-month, or for a particular quarter



Quickly rank and compare Sales and Spoils by unit, quarter-over-quarter, to assess trend analysis and lost sales.

Tributes From Our Customers

“DataMAX is a fantastic management tool that lets me customize any type of analysis we need and to any level of detail. I can quickly compare company sales week-to-week or month-to-month; analyze which accounts are growing and which are shrinking; and calculate sales per visit, by customer. With the full VendMAX system, we’ve reduced cash accountability down to 1/10th of 1%!”

—Craig Kushner, President, Monumental Vending

“I have always relied on technology to help our company succeed in the competitive vending marketplace. With VendMAX, I have the advanced resources I need to sustain Custom Food Group’s success.”

—Stan Simms, Executive Vice President, Custom Food Group

“With Streamware’s DEX handheld, a machine can be inventoried in 10 seconds. The machine can be filled in 10 minutes. Each driver now does an additional \$6,000 per month in the same amount of time. I cannot imagine running our vending company any other way.”

—Jamie Edman, Partner, Total Vending Services



A Crane Co. Company

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